

Sponsoring

Who are we?

The World Congress of Chiropractic Students (WCCS) has always been a student-run organization, driven to represent and empower the voice of chiropractic students and achieve greater unity across the global profession. The WCCS first gathered as a congress at Logan College (USA) in 1980 with 11 Chiropractic Colleges represented. The growth of the organization over the years has been remarkable, and reached its peak at the 39th Annual General Meeting (AGM) in 2019 in Brisbane, Australia, with approximately 150 chiropractic students and new graduates representing over 30 chiropractic colleges and universities from around the world.

As an apolitical non-profit organization, we strive to offer chiropractic students a platform to enhance leadership and advocacy skills, while gaining a deeper understanding about the diversity within the chiropractic profession.



WCCS Annual General Meeting (AGM) 2024



WCCS

World Congress of Chiropractic Students

Benefits Overview

- **Access and Engage with Future Healthcare Leaders:** Connect with the next generation of chiropractors from around the world. Choose from face-to-face interactions, material promotion, or online presentations to showcase your brand effectively.
- **Maximize Global Exposure:** Instantly tap into a vast network of international chiropractic students, gaining exposure across various regions and building brand recognition within a highly engaged community.
- **Build Brand Awareness and Trust:** Promote your brand and organization to future healthcare leaders who are shaping the future of health and wellness, fostering familiarity and understanding of your offerings among influential decision-makers.
- **Cultivate Relationships with Future Clients:** Establish early connections with rising professionals who will soon enter high-income professions, creating long-term brand loyalty and positioning your company as a trusted partner in their journey.
- **Enhance Corporate Credibility and Social Responsibility:** Strengthen your reputation by supporting an organization dedicated to social accountability, global health, and community-centered interventions. Align your brand with impactful initiatives that resonate with values of sustainability and responsible healthcare.
- **Showcase Innovation:** Present your products and services to an audience keen on new and innovative solutions in healthcare, positioning your brand as a forward-thinking leader in the field.
- **Exclusive Sponsorship Perks:** Enjoy potential speaking opportunities, brand placement at key events, and the ability to create tailored content for students, ensuring deeper engagement and long-lasting impact.

Different Sponsoring Types

- WCCS Sponsorship
- AGM Sponsorship
- RE Sponsorship
- Chapter/ Individual Sponsorship

WCCS Sponsorship

The WCCS Sponsorship Package offers a unique opportunity for sponsors to support the entire organisation, providing the Board of Directors with the flexibility to allocate funds where they are most needed. By choosing the WCCS Sponsorship Package, sponsors help sustain vital operational activities such as expanding student outreach, improving communication platforms, and enhancing educational resources for our global network. Additionally, these funds enable the WCCS to support the organisation of events such as the Annual General Meeting (AGM) and Regional Events, facilitate member participation in other international and professionally relevant events such as the World Health Assembly and promote chiropractic advocacy on an international level.

Unrestricted sponsorship is crucial because it allows the Board of Directors to respond to evolving needs and unforeseen challenges while ensuring the sustainability of the organisation. By trusting the WCCS to allocate resources effectively, sponsors play a pivotal role in advancing our mission and empowering chiropractic students to make a meaningful impact on the future of the profession.

BRONZE	SILVER	GOLD*	PLATINUM*
Any amount	\$750 - \$1999 CAD*	\$2000 - \$3999 CAD*	\$4000 CAD*
<ul style="list-style-type: none"> ● By generous donation (any amount) ● Named or Anonymous in Welcome Program for each delegate 	<ul style="list-style-type: none"> ● Logo on Welcome Program for each delegate ● Printed Stand-Up Poster display ● Paper marketing materials provided to each delegate in welcome packs 	<p>As Silver, plus:</p> <ul style="list-style-type: none"> ● The Gold figure will be 50% of the Platinum figure ● Booth setup/trade show during congress lunch ● Logo on WCCS Website for one year ● Opportunity to include product samples 	<p>As Gold, plus:</p> <ul style="list-style-type: none"> ● Cocktail Night Speaking opportunity at AGM (limited to 15 mins)

In addition, any promotional material e.g. flyers that you should have, will be put in the welcome bag that each delegate receives at registration.

If the packages listed above do not meet your needs, we would be happy to arrange a customised sponsorship for you upon request. This can be either a one-time or multi-year agreement. For more information, contact our Director of Finance (finance@wccsworldwide.org).

AGM Sponsorship

The Annual General Meeting (AGM) serves not only to address organisational matters but is also a multifaceted event where chiropractic students from around the world gather to exchange knowledge, network, and collaborate on initiatives to advance the profession. To ensure the successful conduct of our AGM and to facilitate member participation by reducing delegate costs, welcoming more students, and offering diverse opportunities, sponsors are essential to us. Each year, the sponsorship level (platinum, gold, silver, bronze) is adjusted based on the AGM location to reflect the unique characteristics and opportunities of each host country and to align with the country's current economy.

Should you choose to financially support our AGM, your company will be recognized at the WCCS AGM in the following manner via branding dependent on the level of sponsorship you choose:

BRONZE	SILVER	GOLD*	PLATINUM*
Any amount	\$ - \$ CAD*	\$ - \$ CAD*	\$ CAD*
<ul style="list-style-type: none"> By generous donation (any amount) Named or Anonymous in Welcome Program for each delegate 	<ul style="list-style-type: none"> The Silver figure will be 25% of the Platinum figure Logo on Welcome Program for each delegate Printed Stand-Up Poster display Paper marketing materials provided to each delegate in welcome packs 	As Silver, plus: <ul style="list-style-type: none"> The Gold figure will be 50% of the Platinum figure Booth setup/trade show during congress lunch Logo on WCCS Website for one year Opportunity to include product samples 	<ul style="list-style-type: none"> The Platinum figure will be determined by the convening team in Canadian dollars to be approved by the BoD prior to the convening team offering these options. As Gold, plus: <ul style="list-style-type: none"> Cocktail Night Speaking opportunity (limited to 15 mins)

*For details on the monetary value of each sponsorship level for the upcoming AGM, please contact our Director of Finance at finance@wccsworldwide.org

In addition, any promotional material e.g. flyers that you should have, will be put in the welcome bag that each delegate receives at registration.

Should you require any more information or details on this matter or on the WCCS as a whole, please feel free to contact us.

RE Sponsorship

WCCS Regional Events (RE) are held annually, lasting 2-3 days in each region. It aims to provide a platform for chiropractic students in that specific region to connect, learn, and engage in international exchange on topics like research, education, and techniques. Featuring speakers and interactive workshops, Regional Events encourage active participation and practical skill development.

Sponsorship at this event will greatly help our organizing committee lower delegate costs, creating an opportunity for more chiropractic students from this region to attend the event. Furthermore, your sponsorship of this event will demonstrate to delegates and the organizing committee that your company is proud to be associated with the WCCS and healthcare professions internationally. Each year, the sponsorship level (platinum, gold, silver, bronze) is adjusted based on the RE location to reflect the unique characteristics and opportunities of each host country and to align with the country's current economy. Should you choose to financially support our event, your company will be recognized at the WCCS respective Regional Event in the following manner via branding dependent on the level of sponsorship you choose:

BRONZE	SILVER	GOLD*	PLATINUM*
Any amount	\$ - \$ CAD*	\$ - \$ CAD*	\$ CAD*
<ul style="list-style-type: none"> By generous donation (any amount) Named or Anonymous in Welcome Program for each delegate 	<ul style="list-style-type: none"> The Silver figure will be 25% of the Platinum figure Logo on Welcome Program for each delegate Printed Stand-Up Poster display Paper marketing materials provided to each delegate in welcome packs 	As Silver, plus: <ul style="list-style-type: none"> The Gold figure will be 50% of the Platinum figure Booth setup/trade show during congress lunch Logo on WCCS Website for six months Opportunity to include product samples 	<ul style="list-style-type: none"> The Platinum figure will be determined by the convening team in Canadian dollars to be approved by the BoD prior to the convening team offering these options. As Gold, plus: <ul style="list-style-type: none"> Cocktail Night Speaking opportunity (limited to 10 mins)

*For details on the monetary value of each sponsorship level for the upcoming RE, please contact our Director of Finance at finance@wccsworldwide.org

In addition, any promotional material e.g. flyers that you should have, will be put in the welcome bag that each delegate receives at registration.

Chapter/ Individual Sponsorship

The possibility exists to sponsor towards a WCCS chapter or towards an individual student. For more information, contact our Director of Finance (finance@wccsworldwide.org) or the chapter directly .

How to proceed

We greatly appreciate any support you wish to offer, whether through long-term, annual, or event-specific contributions. If you choose to sponsor the WCCS in any of the ways mentioned above, please reach out to our Director of Finance at finance@wccsworldwide.org to inform them of your decision and receive further details. Thank you for your generous support!

Banking details

Name:	WORLD CONGRESS OF CHIROPRACTIC
Bank:	Royal Bank of Canada
Address:	1510 Finch Avenue East Toronto, Ontario M2J 4Y6
Account Number:	1046077
Transit:	05592
Institution/Bank ID:	003
SWIFT:	ROYCCAT2

- For international transfers, please add \$17 CAD for bank fees.
- State your invoice number in the description of the payment.
- Please send a proof of the receipt (BANK Swift document) to finance@wccsworldwide.org

Receipt

For every sponsorship, we will provide an official receipt. Depending on the country where your business is located, you may be eligible for tax deductions on the sponsorship.

Since tax deductibility is governed by the regulations of each country, it is important for sponsors to verify the specific rules that apply to them. In certain countries, sponsorships provided to recognized non-profit organizations can be deducted as a business expense or marketing cost, but the treatment may vary depending on jurisdiction. Therefore, we recommend consulting with a local tax advisor or accountant to confirm the eligibility of your sponsorship for a deduction.

We will provide you with a sponsorship receipt after your contribution, which can be used for tax purposes where applicable. We are committed to offering clear, accurate information to help you maximize the benefits of your sponsorship.

If you have further questions or need assistance with your sponsorship receipt, please do not hesitate to contact our finance director (finance@wccsworldwide.org)!

*** This document was last updated in October 2024.*